

MIRANDA YOUNG

Art Director
Graphic/Web/UI Designer
Production Manager

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PORTFOLIO

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EDUCATION

University of North Carolina
at Greensboro
BLS, Liberal Studies – Humanities
Cum Laude

Guilford Technical
Community College
AAS, Advertising and
Graphic Design/Web
Phi Theta Kappa

Guilford Technical
Community College
AS, Physics & Astronomy
Phi Theta Kappa

INTRODUCTION

I'm an art director/graphic designer by trade, but I wear many hats that extend to creative director, account management, production management, team management, and any other roles I need to fulfill the client's needs.

WORK EXPERIENCE

Freelance/Contract 2007 - Present

Creative Director | Art Director | Production Manager

Clients include: Ten Pound Hammer, Blair Publishing, Elevate Your Vision, DiBona & Associates, Gilbarco Veeder-Root, Mickey Truck Bodies, Our State Magazine, Hitz Enterprises, Magnolia Homes, Earnst Chiropractic, Galtelli Design, Shift Strategy, CoyneBeahmShouse, PrudentEnviroProducts

Ten Pound Hammer 2008 - 2021

Art Director | Production Manager | And any other role that needs to be filled

Manage creative staff, creative concept to creation of the final product, frequently work within the confines of corporate branding guidelines, rebranding campaigns (logos, websites, mobile apps, collateral, training materials, PowerPoint templates, stationery, branding guidelines, emails, social media, photography, video, internal/external communications, infographics), client liaison on photo/video shoots, script manager, copywriting for smaller projects/social media, work with vendors across many channels to create branded products (collateral, promotional, tradeshow, informative, POS, commemorative/collectible)

Pre-Production Photo Retouching 2007 - Present

Freelance Contractor

Clients include: Ron Royals Photography, Mickey Truck Bodies, ViewPoint Studios

Kreber 2007 - 2008

Graphic Designer | Production Artist

Concept work, page and design layout, type and image manipulation, logo creation, copy editing, cutting silos, preparing files for printing, quality control, and comping

Fastsigns 1999 - 2007

Production Manager | Pro. Specialist | Graphic Designer | Customer Service Rep.

Conducted morning meetings, interviewed prospective employees, supervised inventory levels, processed and scheduled incoming work, trained new employees, produced and installed all types of vinyl and digital signage for various indoor/outdoor application, including vehicle wraps, primary operator for a Falcon 60" laminator, digitally produced vinyl and inkjet graphics at a consistently high quality and rate in a fast-paced environment, worked directly with the customer to fulfill signage needs

SKILLS

Software knowledge includes:

Adobe Creative Cloud (Illustrator, InDesign, Photoshop, XD, Acrobat DC, Dreamweaver, Animate), Microsoft Office (PowerPoint, Word, Excel), HTML, CSS

Rebranding
Creative concepts/design
Graphic/brand standards design
Direct mail
Email campaigns
Print mechanicals
Annual reports/editorial
Published books
PPT templates/presentations

Photography/video art director
Photo retouching
Storyboarding for photo/video
Script manager
Research
Light copywriting
Internal/external communications
Web/UI design/Mobile app design
Social media content